



For immediate release:

### **Bulgaria welcomes its first Music Showcase and Conference - Spike**

**Spike – Bulgarian Music Showcase** is scheduled to take place in the city of Plovdiv, Bulgaria between May 26-28, 2022. Bulgaria's most historic town will welcome music business delegates from over 12 countries, including the USA and Canada. Their expertise will cover every part of the music industry including artist booking and management; publishing, royalties, and sync licensing; digital technology workshops; and equality and diversity in the music industry.

Formerly known at the Sofia International Music Conference (SIMC), **Spike** is Bulgaria's first showcase and conference festival. Founder Boyan Robert Pinter (Boiadjiev) says that "the festival's primary goal is to create learning and networking opportunities for Bulgarian artists and professionals and to introduce international delegates to Bulgaria's music scene. This will be done in the spirit of diversity and inclusivity."

We are very happy that our event will finally go Live. When we our first steps, we received a lot of international support, which gave us the confidence to continue building this platform for local artists and music professionals. We are very grateful to the city of Plovdiv (EU Capital of Culture 2019) for being our gracious host, providing us with the perfect backdrop to our activities.

#### **Artist applications are currently open.**

The performance slots are limited and early applications are highly encouraged. Shows will take place at several locations on Plovdiv's main street, including the Temple Bar, Bezistena, and Rock bar Download. A special selection of artists will be chosen to perform at the city Roman Stadium located at the heart of downtown.

There are many surprises in store for our international delegates, as we'd like to them to experience the wonderful architecture, delicious food, and the hip, laid-back, vibe that Plovdiv can offer.

We look forward to welcoming industry professionals and developing artists to Spike in May 26-28, 2022 in Plovdiv, Bulgaria.

Please go to [SpikeShowcase.com](https://SpikeShowcase.com) and sign up for our news letter. Follow our [Facebook](#) and [Instagram](#) pages for further updates.